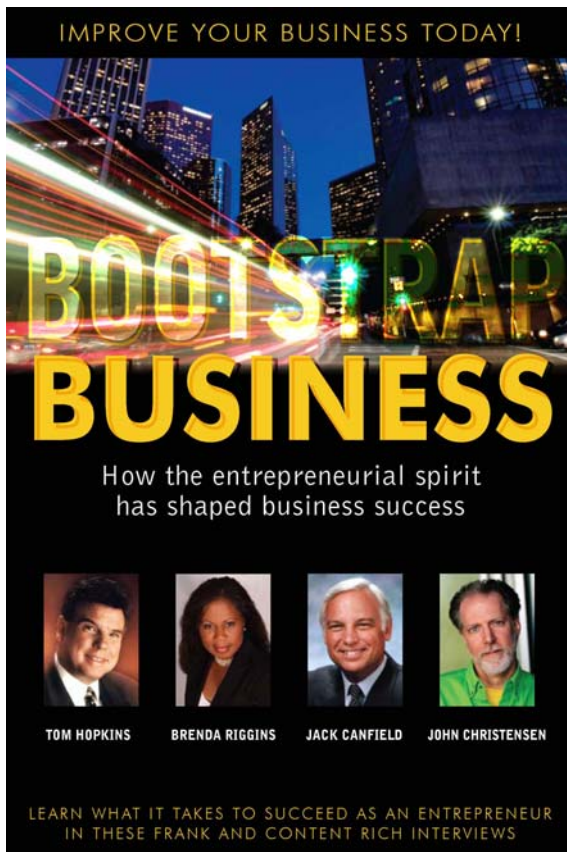


# For Immediate Release

Brenda L. Hill-Riggins joins Tom Hopkins, Jack Canfield, & John Christensen in a new book,

## **Bootstrap Business!**

*How the entrepreneurial spirit has shaped business success*



SEVIERVILLE, TENNESSEE— Brenda L. Hill-Riggins, keynote speaker, author and life coach, has been selected from a nationwide search to be featured in *Bootstrap Business*; a highly successful book series from Tennessee based Insight Publishing. The book features best-selling authors Tom Hopkins (*How to Master the Art of Selling*), Jack Canfield (*One Minute Manager*), and John Christensen (*FISH!*). Brenda L. Hill-Riggins, Hopkins, Canfield, and Christensen are joined by other well known authors and speakers, each offering time-tested strategies for success in frank and intimate interviews.

**Brenda L. Hill-Riggins** is co-owner of MARS Contractors, Inc. Brenda has worked one on one with individuals and with groups addressing issues such as understanding one's purpose, starting over, organizational management, spiritual transformation, and building your business. With a strong desire to help her clients understand their purpose and move more quickly to their desired destinations in life, in 2007 Brenda transitioned from what she does (a contractor) to who she is, a transformation coach. Brenda completed her speaker's training at The Motivational Center with **Dr. Tina Dupree**, completed her coach training at **Florida International University** and is seeking her Life Coach Certification from the ICF through the University of Miami. Brenda was personally trained by New York Times best-selling author and "O" Magazine's monthly contributor, **Dr. Martha Beck**. Brenda has a passion for helping men and women to live richer, fuller, and more authentic lives, and is committed to that process of discovery with her clients. Brenda promises to create a coaching partnership that is warm, focused, honest and fun!

**Brenda L Hill-Riggins** has now joined **Tom Hopkins, Jack Canfield & John Christensen** in an upcoming book & CD release of:

*"Bootstrap Business"*

*Learn what it takes to SUCCEED as an ENTREPRENEUR*

For more information on Brenda L. Hill-Riggins, and to order your copy of *Bootstrap Business*, contact:

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